

Van Holten's Contact: For Immediate Release

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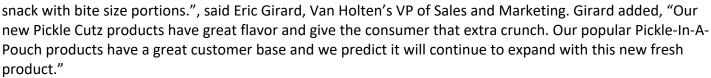
Pickle Cutz Added To Van Holten's Product Line Up

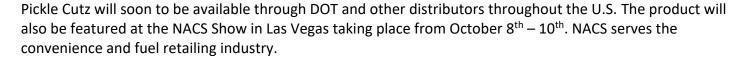
Fresh Sliced Crinkle Cut Pickle Chunks for On the Go Snacking

Waterloo, WI – October 5, 2018 – Van Holten's has added a fresh sliced refrigerated pickle in a single serve pouch to its product line. The grab & go snack features ½" thick, crinkle cut pickle slices in both dill and spicy flavors.

Pickle Cutz are fresh packed and feature no additional brine which make it easy for snacking. The refrigerated product offers a crisp, crunchy pickle packed with lots of flavor. With the added benefits of being gluten free, fat free, low calorie and Keto friendly, Pickle Cutz are a better for you snack choice.

"We have seen an increase in customers wanting a





Van Holten's has enjoyed 14 consecutive years of growth, mostly driven by the popularity of their Pickle-In-A-Pouch. Founded in 1898 Van Holten's employs 84 people in Waterloo, WI. Famous for their Pickle-In-A-Pouch, Pickleback Mixer, and Pickle-Ice; their products are distributed in all 50 states and Canada. They can be found at convenience stores, grocery stores, liquor stores, concession stands, and many other retail outlets.



